

Coloplast Cookie Policy

Coloplast A/S, its subsidiaries, and affiliates, (collectively, “Coloplast”, “us” or “we”) understand that your online privacy is important to you, and we are committed to being transparent about the tracking technologies we use. This Cookie Policy explains how and why cookies, web beacons, pixels, and other similar tracking technologies (collectively “Cookies”) may be stored on and accessed from your device when you use or visit any website or app that posts a link to this Policy (collectively, “Sites”). This Cookie Policy should be read together with our Privacy Policies, our [Terms of use](#), and if applicable [Legal Aspects](#). For more information about specific data collection and data processing in your local country, please refer to our Local Coloplast Privacy Policy.

Definition of Cookies

Cookies are small pieces of data stored on or accessed from your device when you visit one of our Sites. You can choose which cookies you would like to have placed on your device, following the process outlined in this document.

Our Sites use both first-party Cookies, which are controlled by Coloplast, and third-party Cookies, which are controlled by parties other than Coloplast. First-party Cookies create information that is collected by Coloplast, but which may be subsequently shared with third parties as described in this document. Third-party Cookies create information that is directly collected by third parties. To learn more about how third parties collect and use information, please refer to their privacy policies.

Although each device you use to browse the web will have its own Cookies, Coloplast or third parties may be able to track your visits across multiple devices if you choose to use Cookies on multiple devices.

Some of the disclosures of information associated with these technologies may be deemed "sales" under certain local country laws as we may receive valuable consideration for disclosing personal data. To opt out of sales or certain types of targeted advertising please refer to [Your Choices to Withdraw or Change your Consent to Use of Cookies](#) below.

Purpose of Cookies

Cookies are used to identify you and your interests, to remember your preferences, and to track your use of our Sites. We also use Cookies to control access to certain content on our Sites, protect the Sites, and to process any requests that you make of us.

To administer our Sites and for research purposes, Coloplast has contracted with third party service providers to track and analyze statistical usage and volume information from our Site users. These third-party service providers use persistent Cookies to help us improve the user experience, manage our Site content, and analyze how users navigate and utilize the Sites.

Coloplast and third parties may use the information collected by Cookies to tailor content and advertisements, enable social media functionality, and analyze our Site traffic. Your activity data on our Site may be shared with third party service providers in social media, advertising, and analytics, who might integrate this information with other data you have supplied to them or which they have gathered from your use of their services.

Types of Cookies on our Sites

We use four broad categories of Cookies on our Sites. A description of each category is included below. To see a description of each specific Cookie, including the purpose of the Cookie and whether the Cookie is controlled by Coloplast or a third party, please reference the table in the Cookie Settings Link below.

Cookie Type	Purpose
Necessary	Necessary cookies help make our Sites usable by enabling basic functions such as page navigation, checking browser functionality, and allowing access to secure areas. Our Sites cannot function properly without these cookies.
Preferences	Preference cookies allow Coloplast and third parties to remember information that changes the way the site behaves or is displayed, such as your preferred language or the region in which you are located.
Statistical/Analytics	Statistical cookies help Coloplast and third parties to understand how visitors interact with our Sites.
Advertising and Marketing	Advertising and Marketing cookies are used to track visitors across our Sites. Advertisers may collect data about your online browsing activity and use it to show you advertisements that are relevant and interesting to the individual user and therefore more valuable to third-party publishers and advertisers. You may opt-out of receiving targeted ads but may continue to see non-targeted ads from companies.

Your Choices to Withdraw or Change your Consent to Use of Cookies

You are in control of how our Sites use Cookies. Please note that if you limit the ability of Coloplast to use Cookies, it will typically affect your overall user experience, since the Site may no longer be

personalized to you. It may also stop you from saving customized settings such as login credentials and prevent you from viewing animated or live action content (e.g. video frames).

Cookie Controls

One of the ways you can exercise your choice is by adjusting the Cookie Settings on our Sites. To manage your Cookie choices, use the 'Cookie Settings' link located in the footer of every page on our site. This Cookie Settings link allows you to manage Cookies on our Sites that could be used to personalize the advertising you see.

Browser Controls

Most browsers allow you to control Cookies through their settings, which may be adapted to reflect your consent to the use of Cookies. Further, most browsers also enable you to review and erase Cookies, including Coloplast Cookies. To learn more about browser controls, please consult the documentation provided by the developer of your browser.

Do Not Track (DNT) and Global Privacy Control (GPC)

DNT, GPC, or a “universal opt-out mechanism” is a concept that has been promoted by regulatory agencies for the Internet industry to develop and implement a mechanism for allowing Internet users to control the tracking of their online activities across our Sites by using browser settings. Coloplast does not generally respond to “do not track” signals.

Changes to this privacy notice

Coloplast reserves the right to amend this privacy notice at our discretion and at any time. When we make changes to this privacy notice we will post the updated notice on Coloplast.com and update the notice's effective date. Your continued use of our website, mobile applications, products, and services following the posting of changes constitutes your acceptance of such changes.

Last updated: May 2023